IP LICENSING: If your company is like most companies, fortunately, most of your IP activity will be in the realm of licensing, not litigation. You'll need to pay attention to business, technology, and legal considerations.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?
Questions for you, the entrepreneur

1. Where could your company benefit from licensing?

Questions for your team, advisors, mentors

1. How can you contribute to successful licensing?
The information contained in this document is for educational purposes and does not constitute legal or financial advice that is suitable for your situation. To obtain legal or financial advice, you should consult your lawyer or accountant.