

“Break through the massive amount of noise by communicating and presenting your ideas, businesses, products, and services in compelling ways”

HOW TO TELL VISUAL STORIES:

This module will introduce you to the various ways you can create a visual story for your company, product, or service. Visual stories can be an effective way to carry a message out to customers and investors without spending tons of money to get your visual story created.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. Where have you seen great short stories told?
2. Who are some of the best story tellers you know in business?
3. To get to your story, ask yourself, “Why did I start this business? or Why am I building this product or service?”

Questions for your team, advisors, mentors

1. Where have you seen great short stories told?
2. Who are some of the best story tellers you know in business??
3. To get to your story, ask yourself, “Why did I start this business”? or “Why am I building this product or service”?

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>