STARTUPS VS. SCALING COMPANIES:
When you're starting to scale, it becomes all about execution, which is a very different way from the way a startup is organized. This has major implications moving forward.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you've learned from this module?
Questions for you, the entrepreneur

1. Is my company still looking for product-market fit?
2. Does my business have a set customer and audience?

Questions for the team

1. Is the company still looking for product-market fit?


Readings
Notes:

Founder Genius
Notes:

Other Related
Notes:

Tools
Notes: