

“Boards don’t have to be pretentious. They don’t have to be stuffy. They really are a part of the development and growth of your business.”
– Brad Feld

MANAGING YOUR LONG-TERM RELATIONSHIP:

Having a board that you’re comfortable with and like spending time with gives you a chance to detach from the day-to-day of the business a little bit while you think about the business more broadly. In doing this, you want to create a relationship with each individual board member as well as a cohesion between the board members themselves.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. Do I have a relationship with each individual board member? Which relationships can I improve?
2. Have I created cohesion amongst the board members? How can I foster this?
3. Have I set expectations and responsibilities for each board member and their role?
4. How do I manage the relationship between team members and board members? Can this be improved?
5. Do I make it clear to board members why I'm making the decisions I'm making, despite whether it conflicts with their given advice?
6. Am I transparent with the board about what's going on with the company?

Questions for the team

1. Do I feel comfortable speaking to board members?

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>