

“ Every day, and in many ways, an entrepreneur must lead and persuade others. Understanding what motivates people, how to inspire them to do their best work, and how to lead with purpose and vision is essential for any entrepreneur ”

Motivating by Mastery: A striking insight here is that the single greatest motivator in work by far is making progress in meaningful work. A sense of progress is inherently motivating.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you've learned from this module?

Questions for you, the entrepreneur

1. Why is mastery important to me?
2. How can I foster mastery in the people that work with me?
3. Progress depends on feedback. Where do I get feedback?
4. How can I talk less, and listen more?

Questions for the team

1. How was your day? Were you motivated? Why or why not? Did you feel productive?
2. How important is mastery to me?
3. How can I help our team foster mastery?
4. Am I getting regular feedback on my performance?
5. Does leadership ask me how things are going?

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>