

“It’s an activity of people getting together to do things in an area of huge uncertainty, innovation and excitement.”

-Ian Sobieski

COMMUNICATING WITH YOUR INVESTOR:

Too often entrepreneurs take the cash and get going on their business and forget to engage with their investors. Before you know it, six months has passed and there has been very little communication between the entrepreneur and his or her investors. This can lay the groundwork for future problems.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. What is my communication protocol with my investor/s?
2. How often should I check in with my investors?
3. If I'm going to add an investor to my board of directors, which one makes the most sense for my company and our needs?

Questions for the team

1. Will the investor/s need to hear from any of the team outside of the founders?

Additional Resources from www.KauffmanFoundersSchool.org

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>