

Impact Guide

Financing Your Venture: Angel Investment

"It's an activity of people getting together to do things in an area of huge uncertainty, innovation and excitement." -lan Sobieski

Finding an Angel Investor:

Too often entrepreneurs that get turned down by an angel simply give up and feel like that person is no longer a value to them, but that person could still be a mentor to the entrepreneur and even provide referrals to other investors.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you've learned from this module?



Questions for you, the entrepreneur

- 1. What are the local angel groups in my area?
- 2. Who should I tell I'm looking for investment so they can be an advocate for me?
- 3. If an angel investor says no, how else can they be a resource for my company?
- 4. What questions do I need to ask a potential investor in order to decide if he or she is the right investor for me?
- 5. Who are the best references I can provide for my company?

Questions for the team

- 1. What are the local angel groups in our area?
- 2. Who should we be telling we're looking for investment so they can be advocates for our company?
- 3. Who are the best references for our company?



Additional Resources from www.KauffmanFoundersSchool.org

Readings	Founder Genius
Notes:	Notes:
Other Related	Tools
Notes:	Notes:

