

“When I became a VC, I wanted to provide a lot of those lessons, the lessons I had learned as a startup entrepreneur, to new entrepreneurs and help them avoid the mistakes I made. And there were many.”

– Jeff Busgang

WHAT YOU NEED TO KNOW ABOUT VENTURE CAPITAL:

The venture capital industry is a very small industry. It looms large in the minds of the entrepreneur, has a huge impact on the economy and yet, it's a very, very small group of people.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you've learned from this module?

Questions for you, the entrepreneur

1. What about my company or myself will stand out in the eyes of investors?
2. What about my team is special to investors?
3. How big is my potential market size?
4. Have I perfected my story? Which parts need fine-tuning?

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>