

“When you’re ready to scale, it is all about execution. This has major implications for how you organize your company and how you manage your team.”

STARTUPS VS. SCALING COMPANIES:

When you’re starting to scale, it becomes all about execution, which is a very different way from the way a startup is organized. This has major implications moving forward.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. Is my company still looking for product-market fit?
2. Does my business have a set customer and audience?

Questions for the team

1. Is the company still looking for product-market fit?

Additional Resources from www.KauffmanFoundersSchool.org

Readings

Notes:

Founder Genius

Notes:

Other Related

Notes:

Tools

Notes: