

“When you’re ready to scale, it is all about execution. This has major implications for how you organize your company and how you manage your team.”

**YOUR TEAM’S CULTURE:**

As companies get bigger, most founders see culture as their main job. Culture is vision, values and tone, and what you end up with is a framework for making decisions and taking action.

Keynote Lecture Notes:

**Impact Question:** What will you do differently as a result of what you’ve learned from this module?

## Questions for you, the entrepreneur

1. Is my vision for the company consistent?
2. Do I communicate my vision clearly to my company?
3. How do I focus my team on the top goals we need to be striving towards?
4. How do I drive team alignment to match with my goals and the team's goals?

## Questions for the team

1. How does the founder or how do the founders communicate the vision with the entire company?
2. Where could this be stronger?
3. What are the perceived top goals we should be striving towards?

## Additional Resources from [www.KauffmanFoundersSchool.org](http://www.KauffmanFoundersSchool.org)

### Readings

Notes:

### Founder Genius

Notes:

### Other Related

Notes:

### Tools

Notes: