

“When you’re ready to scale, it is all about execution. This has major implications for how you organize your company and how you manage your team.”

FUNDING YOUR GROWTH:

When looking to raise outside expansion funding, the safe path might not always be the optimal path. Think about growing aggressively. This will give you the greatest advantage.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. Does my growth strategy require outside capital to meet my scaling needs?
2. Does a conservative investment or aggressive investment better suit my company's growth strategy?
3. If I'm planning to raise money as part of my expansion, at what point do I need to start trying to raise a round?

Questions for the team

Additional Resources from www.KauffmanFoundersSchool.org

<h3>Readings</h3> <p>Notes:</p>	<h3>Founder Genius</h3> <p>Notes:</p>
<h3>Other Related</h3> <p>Notes:</p>	<h3>Tools</h3> <p>Notes:</p>