

“You have to persevere to turn a vision into a reality. You have to have a passion for inspiring other people, whether it’s your employees, your customers or investors. And the reward is seeing the impact your company can have on people.”
- Matt Blumberg

Getting Personal with Your Finances: Just because you understand the literal difference between a \$500 expense and a \$700 expense doesn’t mean you viscerally understand the difference between a \$500,000 expense and a \$700,000 expense. It takes a while to hone your instincts around these things.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. How do I remain hands-on with the financials of the business?
2. What events or milestones will change my costs and revenues?
3. Are there similar companies that have gone down a similar path? Can we compare their experience with our plans for the future?
4. What are the main drivers of my revenues and costs?

Questions for your team

1. How can we improve our cash flow?
2. Are we managing our receivables and payables as efficiently as possible?
3. How can we improve the profitability of our business model?
4. Where is the most leverage to improve our profitability?

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>