

“You have to persevere to turn a vision into a reality. You have to have a passion for inspiring other people, whether it’s your employees, your customers or investors. And the reward is seeing the impact your company can have on people.”
- Matt Blumberg

Growth vs. Profitability: Do you want to grow or be profitable? There’s often a debate about which answer is best and whether this is a false choice. For any given company, the right answer can change many times.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. What is my vision for the company's growth?
2. How does this vision relate to the company's current growth? If the two are not aligned, what needs to change?
3. What is a realistic timeline for my growth strategy?
4. What are the financial implications of my growth strategy?

Questions for your team

1. What metrics and ratios must we be aware of in order to align our financial resources with our growth strategies?

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>